



# N O N F U N G I B L E T E C H N O L O G Y 2023 SEOUL

Program Summary

# Blockchain as a new medium for ART

## Blockchain and NFT as a new medium for ART

## ART as a tool onboarding from WEB2.0 to WEB3.0

## Blockchain and ART

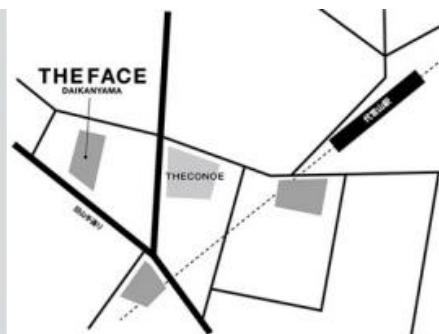
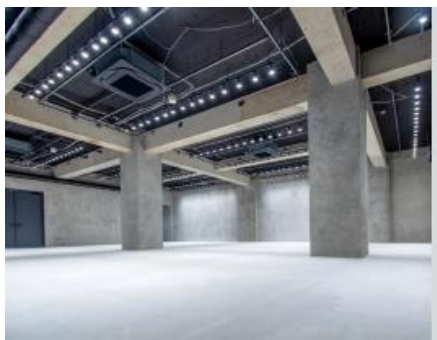
Japan is back, again.

- The Liberal Democratic Party and the Financial Services Agency are both supporting the environment to execute activities in WEB 3.0, through policy and public comments on easing regulatory.



### 'Proof of X' Exhibition

- Started in 2022
  - 6 artists
- The second Exhibition in 2023
  - 30 Art works, 15 Talk Session, 4 Media programs exposure,
  - 1100 audience(60% of the audience were not familiar with what blockchain or NFTs were)



## Examples of Artworks : Excalibur

- Concept: Death of Digital Data
- Title: New Void
- - Expressing the world of burn address & relating to human beings death  
\*0x00000000000000dead
- Referring from Vanitas how the burn address can be the richest collector

## Examples of Artworks : Exonemo

- Concept: Onchain & Offchain
- Title : Proof of Non-Existence
- - Looking at the off-chain physical art after experiencing On chain art
- Silk screen is one the item to reproduce multiple items
- Solidy shows its not on blockchain with a hand made signature also a place ripped

## The KEY TAKEAWAY

- Explore the possibilities of technology and art to inspire our creativity
- Find new talents, art and technology
- Encourage to connect to fine art and the new technology
- Expand areas for further interaction including Japan, Asia and the global market



**DIGITAL ARTS**

# NFT ART 101 Conference 2022

"Tomorrow is another day" NFT ART 101

## 2022.06.17(Fri)

서울 드래곤시티 5층 그랜드 볼룸 '백두' AM 10:00 ~ PM 18:00

**[ NFT를 활용한 판매와 마케팅 전략이 필요한 현장실무자들에게는 차별적 솔루션을 제시할 것입니다. ]**

- Section.1** NFT시장, 현재와 미래
- Section.2** NFT 아트와 아티스트
- Section.3** NFT를 민팅하라
- Section.4** NFT & DAO의 철학과 기술
- Section.5** NFT ART & LAW

그라운드 X 컴투스 GDAC SBI NFT 아틀릭스랩 크레온다오 제로그래비티존 팀스토리 Han universe social club 파이스튜디오 한국투어페이스 공부차 KOREAN NFT 비블록 플랫폼열 국내 NFT 생태계를 이끌어가고 있는 대표 기업의 대표 및 핵심리더와 함께 준비했습니다.

공용 주최: ARTTOKEN 아시아경제 GROUND X KIN & PARTNERS

주최: ARTTOKEN CRYPTOCUBE KIN & PARTNERS

지원: KOREANNFT kt membership



TOP ISSUE 3 WEB3 NFT ART STO 2022

# NON FUNGIBLE TECHNOLOGY 2023 SEOUL

## NFT SEUL 2023 CONFERENCE

01.SEP.2023  
09:30-18:00

코엑스 컨퍼런스룸 E (3F / Hall C Side)

NFT SEUL 2023 WEBSITE

HOST: ARTTOKEN, Korea Herald, Bloomingbit

MAIN PARTNERSHIP: crypto.com, Bloomingbit

MAIN SPONSORSHIP: MIRAE ASSEY, 대우건설, 대원제약, KIN & PARTNERS

SPONSORSHIP: 동아오츠카, print bakery, GLOCALOCA, JANGAN

MEDIA PARTNERSHIP: 한국일보, 아시아경제, news1, TOKENPOST

# ART TOKEN

# 2024 CONFERENCE

## Coming Soon

Join us and  
be part of the Disruptive  
Web3 evolution!

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