ART
TOKEN

NFT
NON
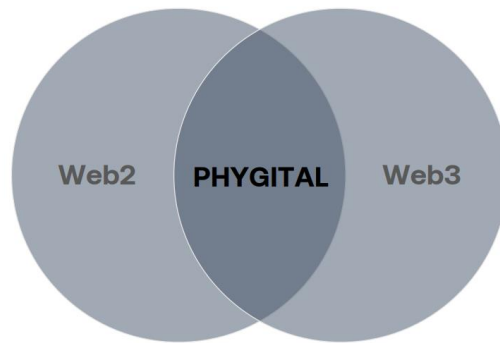## FUNGIBLE
TECHNOLOGY
2023 SEOUL

Program Summary

Legitimate / Physical – NFT 기술 실제적 융합

The bridge between WEB 2.0 and WEB 3.0
through the bridge between the physical assets and the digital assets

Let's get Physical Digital

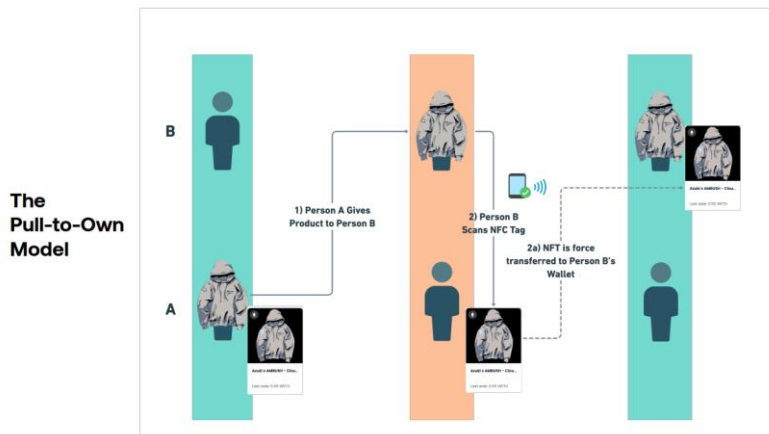Phygital is the bridge between the physical world and the digital interface

- Focus on this intersection between what we currently know today as web 2.0 and what we are building for tomorrow known as web 3.0.

NFTs + NFCs

- An idea that NFTS and NFCS have a synergy that a lot of companies are starting to pay attention to.

- An example to show how NFCs can actually be securely tied to on-chain assets to prove authenticity, ownership and bring a new layer of digital engagement to consumers : Azuki

Locked NFT Model

- This model ensures that the owner of the physical product and the owner of the underlying digital token is one in the same.
    - 1) Person A sends NFT to Person B. Upon Transfer, NFT is locked.
    - 2) When Person B scans NFC tag of physical product, NFT can be unlocked

Legitimate

- Legitimate works with the most culturally relevant brands to create physical products with unique digital experiences.
- Make the utility of NFTs accessible to normal consumers.
- Leverage custodial wallet solutions to enable customers to just simply use email addresses or SNS to create a crypto wallet account
- Handle and cover all gas fees.

Why Legitimate

- End-to-end solution
    - People don't have to worry about sourcing NFC tags, encoding NFC tags and minting NFTS
- Tap into their vast network of manufacturing partners
    - Brands can leverage this technology to help deter counterfeits and protect their products from counterfeit.
- Premium User Interface and Experience
    - They provide exclusive content and VIP benefits for customers, which taking the concept of token gated access and mapping it to real life.

NFT ART 101
Conference 2022
"Tomorrow is another day" NFT ART 101

2022.06.17(Fri)
서울 드래곤시티 5층 그랜드 볼룸 '백두' AM 10:00 ~ PM 18:00

NFT를 활용한 판매와 마케팅 전략이
필요한 현장실무자들에게는
차별적 솔루션을 제시할 것입니다.

Section.1 NFT시장, 현재와 미래   Section.2 NFT 아트와 아티스트
Section.3 NFT를 민팅하라   Section.4 NFT & DAO의 철학과 기술
Section.5 NFT ART & LAW

그라운드X 컴투스 GDAC SBI NFT 아톰릭스랩 크레온다오 제로그래비티존 팀스토리
Han universe social club 파이스튜디오 한국투어패스 공부차 KOREAN NFT 비블록 플랫폼엘
국내 NFT 생태계를 이끌어가고 있는 대표 기업의 대표 및 핵심리더와 함께 준비했습니다.

공동주최 ARTTOKEN 아시아경제 GROUND X 호남대학교
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NFT SEOUL 2023 CONFERENCE

01.SEP.2023
09:30~18:00
코엑스 컨퍼런스룸 E
(3F / Hall C Side)

NFT SEOUL 2023
WEBSITE

HOST ARTTOKEN The Korea Herald 호남대학교
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Coming Soon

Join us and
be part of the Disruptive
Web3 evolution!

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