



N O N F U N G I B L E T E C H N O L O G Y **2023 SEOUL**

Program Summary

Creative Collaboration, Co-creation & Decentralized Curation

“Co-creation is a type of collaboration, but with the emphasis of creating something out of nothing”

- Michael Yeung, Joyn Co-Founder

Collaborative Media Creation for the Web3 Era

Empowering creators in their pursuit of self-sovereignty, Joyn XYZ

- Joyn makes opportunities accessible, and connects creators with trusted communities & brands through open collaborations.
- Joyn facilitates open calls and thousands of creative submissions through artwork commissions, opens curations, remixes contests, giveaways, and grants.



Create

Curate

Compose

- People don't have to be two artists working together
- Co-creation can be among any participants
 - Among developers, Engineers and so on
- Simple Example : Nike
 - Nike asked their community to become sort of co-creators on deciding what kind of apparel would be the next design

Open Call - Curation Tool

- Joyn is a collaborative platform
 - To allow artists to participate in different open calls
- Open Calls Curation Tools
 - Shortlisting & winner selection
 - Winner provenance
 - Prize listing
 - Custom questions
 - Twitter Submission
 - & more
- Over 30,000 artists participated in open calls last year
- 500 open calls, 180,000 artworks submitted over the last year from over 20 countries around the globe

The art of curation, simplified

- Curate and drop showcases
 - People can log into their own account and all of the works that were submissions so people can easily drag and drop to create a virtual gallery and invite artists to list these works for sale.

Long-form Content with On-chain media

- WEB 3.0 : Wonderful Opportunity
 - creating content and capturing these innovative happenings around the web 3 space is a wonderful opportunity for anyone that's interested in self education in connecting with the community and learning.

DIGITAL ARTS

NFT ART 101 Conference 2022

"Tomorrow is another day" NFT ART 101

2022.06.17(Fri)

서울 드래곤시티 5층 그랜드 볼룸 '백두' AM 10:00 ~ PM 18:00

[NFT를 활용한 판매와 마케팅 전략이 필요한 현장실무자들에게는 차별적 솔루션을 제시할 것입니다.]

- Section.1** NFT시장, 현재와 미래
- Section.2** NFT 아트와 아티스트
- Section.3** NFT를 민팅하라
- Section.4** NFT & DAO의 철학과 기술
- Section.5** NFT ART & LAW

그라운드 X 컴투스 GDAC SBI NFT 아틀릭스랩 크레온다오 제로그래비티존 팀스토리 Han universe social club 파이스튜디오 한국투어페이스 공부차 KOREAN NFT 비블록 플랫폼열 국내 NFT 생태계를 이끌어가고 있는 대표 기업의 대표 및 핵심리더와 함께 준비했습니다.

공용 주최: ARTTOKEN 아시아경제 GROUND X KIN & PARTNERS

주최: ARTTOKEN CRYPTOCUBE KIN & PARTNERS

지원: KOREANNFT kt membership

TOP ISSUE 3 WEB3 NFT ART STO 2022

NON FUNGIBLE TECHNOLOGY 2023 SEOUL

NFT SEUL 2023 CONFERENCE

01.SEP.2023
09:30-18:00

코엑스 컨퍼런스룸 E (3F / Hall C Side)

NFT SEUL 2023 WEBSITE

HOST: ARTTOKEN, Korea Herald, KIN & PARTNERS

MAIN PARTNERSHIP: crypto.com, Bloomingbit

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ART TOKEN

2024 CONFERENCE

Coming Soon

Join us and
be part of the Disruptive
Web3 evolution!

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